



Micro MBA: The Road to a Circular Economy

“Empowering young professionals in taking the next steps towards circularity”

Date: Thursday, 29 September 2022

Location: the Energy Barn, Groningen

Time	Topic	Speaker
13:30 – 14:00	Walk-in	All
14:00 – 14:30	Welcome & Introduction to the day <ul style="list-style-type: none"> What is a circular economy? Systems thinking Trends and developments 	Kees Kwant (RvO)
14:30 – 15:00	Circular business models and sustainable business modelling <ul style="list-style-type: none"> Business models and finance for a sustainable future The economic advantage of a circular businesses 	Niels Faber (RUG)
15:00 – 15:30	Break	
15:30 – 16:00	Circle Economy’s Vision <ul style="list-style-type: none"> An economic system that ensures the planet and all people can thrive Circle Economy’s practical and scalable approach is focused on empowering decision-makers from the public and private sectors to develop and implement circular economy strategies and business models 	Andrew Keys (The Circle Economy)
16:00 – 16:30	The circular example of Groningen Seaports <ul style="list-style-type: none"> Latest developments on the circularity efforts by the Groningen Seaports 	Heleen van Wijk (Groningen Seaports)
16:30 – 17:00	Interactive Session <ul style="list-style-type: none"> Discussion panel with speakers Wrap-up discussion 	Kees Kwant (RvO)
17:00 – 18:30	Networking event <ul style="list-style-type: none"> Network with the other young professionals attending the event 	Young Energy Professionals
End of the day		

